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Pays	France

## PRODUITS OU MACHINES

The Glass'in® a revolution for marking on glass. Athéor brings a revolution in glass marking technology with an innovative solution : le Glass'in®. Glass'in® is the solution for glass products permanent and individualised traceability. Glass'in® allows product traceability from the conditioning stage, thus allowing the producer to manage its products' life in a secure and individualised way. Marking the primary packaging ensures the integrity of the marking even in case of loss or destruction of the secondary packaging. Glass'in® is indelible and thus ensures permanent and decay-proof marking under any transportation or inventory conditions of the packaged product.

The related marking reader, Glass' reader, allows flexible reading of the marking, on an individual or automatised basis, and integrates the technology into the logistics, commercial and after sales phases Competitive advantages: Glass'in represents a competitive alternative against conventional sticker or laser marking. Because it uses the same material as the glass container, these markings are permanent and they prevent all risks of contamination.

Applied to the outside layer of the glass, only a few nanometres thick, this technology does not alter the integrity of glass and solvents do not affect these markings. Inkjet printers and optical reader systems are well known and established within the packaging industry. The optically active compounds used for these markings make them readable regardless of the container's colour and the content's colour.

### Company Profile of **Athéor**

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