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PRODUITS OU MACHINES

Organizer of the Korea Pavilion with 15 Korean companies. Since its foundation in 1962, KOTRA has been committed to promoting mutual prosperity between Korea and its trading partners by facilitating international commerce and investment. The experts in our Korea Business Centers worldwide help Korean exporters meet local requirements and provide personal services to foreign investors considering a location in Korea. The Internet has redefined the concept of national borders, accelerating the integration of the global market. The free flow of goods, capital and labor among countries is driving the fierce global competition that presents enormous opportunities as well as great threats. Today, it is such intangible values as human knowledge and creativity that count most, and it is in these areas that Koreans have immense potential. In meeting these changes in the global economic environment, KOTRA stands ready to help our customers overcome the challenges. Our worldwide network combined with our Internet homepage enables our current and prospective business partners to be in close contact with us 24 hours a day, seven days a week. Customer satisfaction is more important to KOTRA than ever before. The entire organization and all corporate competencies have been restructured to attain this goal. Today, our corporate philosophy focuses on customer's needs and concerns, and systems are in place to ensure that customers get the services that they truly need and are always satisfied with them. We want all of our customers to be proud of their relationship with us. We will develop our organization into a more client-friendly and trustworthy agency as a most clean and transparent company in the world. In your search for new business opportunities, KOTRA will be a dependable partner for you and our enterprise. Let us help you to take advantage of the exciting new trade and investment opportunities in Korea and Northeast Asia.

Company Profile of **Korea Business Center München (KOTRA früher: Korea Trade Center)**

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