## Media Contact:

Maegan Hatala
Marketing Content/
Communications Manager
HarbisonWalker International
412. 375. 6603
MHatala@anhrefractories.com

## HarbisonWalker International – a familiar name with a new direction.

Company Remains North America's Largest Refractory Manufacturer

**PITTSBURGH, PA** (January 16, 2015) – One of the world's leading refractory materials and services providers, ANH Refractories Company, today announced the decision to rebrand itself under the new name of HarbisonWalker International, effective immediately. The decision was made following an exhaustive market research and branding initiative in which one of the company's legacy brands, Harbison-Walker, returned the highest awareness and positive customer perception of all of the company's brands, as well as, the brands of the company's refractory competitors.

The former ANH Family of Companies including A.P. Green Refractories Company, North American Refractories Company, and Harbison-Walker Refractories Company, is known as a knowledgeable leader in the manufacture and supply of innovative refractory products for a wide range of industry applications presenting, among other things, challenging heat-intensive or chemically corrosive production environments.

Building on this strong heritage, the new HarbisonWalker International is positioning itself as the first and only choice for comprehensive solutions to address the needs of its growing international customer base. It also hopes to reinvigorate the strong bond between the company and both its employees and its customers.

"We have hard-working, dedicated employees and generations of loyal customers who've successfully weathered a storm of uncertainty over a number of years." said Stephen M. Delo, Chairman and CEO of HarbisonWalker International. "With our branding decision and the launch of our new customer-centric mission, vision, and values, we intend to send the message that HWI [HarbisonWalker International] is committed to investing in and growing both our company's future, as well as, that of our partner/customers."

Headquartered in Pittsburgh, Pennsylvania, HarbisonWalker International has a network of 18 manufacturing facilities and 28 distribution centers to serve markets across North America, manufacturing facilities in the U.K., Indonesia, and Mexico, as well as, a lab/testing facility located in China. Industries served include cement & lime, energy, chemicals, non-ferrous metals, glass, iron & steel, aluminum, copper, hydrocarbon and minerals processing and environmental technology industries.