



“Mir Stekla” – the 18 th International Exhibition for Glass Products, Manufacturing, Processing and Finishing Technology.

Dates: 6-9 June 2016

Venue: Russia, Moscow, Expocentre Fairgrounds

“Mir Stekla” – is the largest annual international exhibition for the glass industry in Russia, the CIS and Eastern Europe: 5,000 sq m of exhibition space; more than 8,000 visitors.



Exhibition subject:

- Glass production (equipment and technology)
- Glass processing (equipment, technology, consumables)
- Glass application
- Tools, auxiliary equipment
- Test and regulating equipment. Software
- Glass packing, transportation and storage
- New glass technologies

To find the full list of products, go to <http://www.mirstekla-expo.ru/en/subjects/>

“As the result of holding this exhibition, the competitiveness on the domestic glass market was grown, the latest developments were introduced to the Russian companies, the quality of products was increased, the cooperation between producers and consumers of glass products was widened.”

Deputy Minister of Industry and Technology of the Russian Federation Sergey Tsyb



“Mir Stekla” – is an effective promotional tool:

85% of the visitors achieved their goals
(generated sales leads)

90% of the visitors recommend their
colleagues to visit Mir Stekla

75% of the exhibitors are coming back in 2016

87% of the exhibitors are second-time or
regular participants

Why participate?



Increase sales

Every second visitor looks for suppliers.

75% of the exhibitors achieved
their goals including increased
sales.



Generate sales leads

63% of the visitors come to find new
contacts and refresh the old ones.

80% of the exhibitors are satisfied with
the quality of sales leads.



Show new products

67% of the visitors come to see new products.



Promote your brand and image. Show your professional approach, reliability
and confidence in the future.



Have face-to-face meetings with clients and partners

87% of the visitors prefer face-to-face meetings with clients, partners and
suppliers.

We are waiting for your calls and letters!

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